



VITORITALY®
Italy with Italians

AUTHENTIC NORTHERN ITALY LUXURY GRAND TOUR

The Northern Lakes, Emilia, Tuscany & Umbria
in 12 days

PROGRAM



A tour for connoisseurs, from Milan to Rome via Florence, admiring the extraordinary beauty of Italy and its “Borghi”. You will enjoy the diversity of habits and traditions across the country, as well as the diverse yet most savoury regional cuisines of Lombardy, Emilia, Tuscany, Umbria and Lazio!!



TOUR HIGHLIGHTS

- Lake Maggiore, where art and nature come together in perfection
- Lake Como, a scenery for movie lovers
- Parma, the art of food
- Maranello, where Ferrari became a legend
- Florence, an open-air museum
- Chianti, winemakers for 800 years
- Val d'Orcia, where man and nature blend harmoniously
- Umbria, the green heart of Italy
- Assisi, the extraordinary land of Francis
- Orvieto, the city “on the rocks”
- Tivoli, an invitation from the Emperor

ITINERARY SUMMARY

DAY	ACTIVITIES INCLUDED IN THE PROGRAM
Day 1 Lake Maggiore	<ul style="list-style-type: none"> - Arrival at Milan Airport - Meet and Greet at Milan Airport - Transfer to your accommodation in Lake Maggiore area <i>Overnight in Lake Maggiore area</i>
Day 2 Lake Maggiore	<ul style="list-style-type: none"> - Admission to the Borromean Islands Isola Bella and Isola Madre in Lake Maggiore - Transfer to your accommodation in Lake Como area <i>Overnight in Lake Como area</i>
Day 3 Lake Como	<ul style="list-style-type: none"> - Half-day boat tour along the western coast of Lake Como: Bellagio and Lenno - Admission to Villa Balbianello OR Villa Carlotta - Transfer to your accommodation in Parma area - Dinner at a selected restaurant with VITOR Founder and CEO <i>Overnight in Parma area</i>
Day 4 Parma	<ul style="list-style-type: none"> - Full-day excursion of Parma area with an <u>Authorised Tourist Guide</u>- Visits to a Parmesan Cheese factory, and a Parma ham factory - Cooking Class with lunch in a Parmesan Villa <i>Overnight in Parma area</i>
Day 5 Modena & Maranello	<ul style="list-style-type: none"> - Transfer to your accommodation in Chianti area – Stopovers in Modena and Maranello - Visit of a Traditional Balsamic Vinegar of Modena Producer with tastings - Private guided visit of Museo Ferrari in Maranello <i>Overnight in Chianti area</i>
Day 6 Chianti	<ul style="list-style-type: none"> - Full-day excursion in Chianti area with a <u>Sommelier Guide</u> - Visit of a Chianti wine cellar with tastings - Visit of a local olive oil mill with tastings <i>Overnight in Chianti area</i>
Day 7 Chiusdino & Volterra	<ul style="list-style-type: none"> - Full-day excursion to Volterra and Chiusdino - Visit of an Alabaster laboratory in Volterra - Admission to Abbazia di San Galgano in Chiusdino - Transfer to your accommodation in Val d'Orcia area <i>Overnight in Val d'Orcia area</i>
Day 8 Val d'Orcia	<ul style="list-style-type: none"> - Full-day excursion by private minivan to Val d'Orcia area - 3-hour private walking tour of Montepulciano city centre with a <u>Sommelier Guide</u>, with tastings of Vino Nobile, Pecorino cheese and truffle - Visit of a Supertuscan Brunello di Montalcino wine cellar with tastings <i>Overnight in Val d'Orcia area</i>
Day 9 Assisi	<ul style="list-style-type: none"> - Transfer to your accommodation in Assisi - 2-hour private walking tour of Assisi city centre with an <u>Authorised Tourist Guide</u> - Dinner at a selected restaurant in Assisi <i>Overnight in Assisi city centre</i>
Day 10 Assisi	<ul style="list-style-type: none"> - Visit of a Truffle farm, truffle hunting and lunch in Assisi area <i>Overnight in Assisi city centre</i>
Day 11 Spoletto & Deruta	<ul style="list-style-type: none"> - Transfer to your accommodation in Orvieto - Stopovers in Spoleto and Deruta – Free time - Visit of an Artisan Ceramics Laboratory in Deruta <i>Overnight in Orvieto city centre</i>
Day 12 Orvieto & Civita	<ul style="list-style-type: none"> - 3-hour private walking tour of Orvieto city centre with an <u>Authorised Tourist Guide</u> - Admission to the Duomo Cathedral and Orvieto Underground - Half-day excursion to Civita di Bagnoregio – Free time <i>Overnight in Orvieto city centre</i>
Day 13 Tivoli	<ul style="list-style-type: none"> - Full-day excursion to Tivoli with an <u>Authorised Art Historian Guide</u> - Admission to Hadrian's Villa and Villa d'Este - Transfer to your accommodation in Rome - Transfer from your accommodation to the restaurant and back - Dinner at a Michelin-starred Restaurant in Rome <i>Overnight in Rome city centre</i>
Day 14	<ul style="list-style-type: none"> - Transfer to Rome Airport - Departure from Rome Airport

DATES & PRICES

April 1st to May 31st – October 1st to 31st (Shoulder Season): from € 12,105.00 / pax (2-pax group) – from € 8,745.00 / pax (4-pax group)

June 1st to September 30th (High Season): from € 12,925.00 / pax (2-pax group) – from € 9,565.00 / pax (4-pax group)

Larger Group, Single Occupancy, Rooms with a view: price upon request

WHAT'S INCLUDED

- **Accommodations in Double Room with Continental Breakfast (*):**

- Day 1: **5* Grand Hotel des Iles Borromées** - C.so Umberto I, 67 Stresa (VB) - <https://borromees.com/en/> - Ph. +39 0323 938 938
- Day 2: **5* Grand Hotel Victoria** - Viale Benedetto Castelli 9, Menaggio (CO) - <https://www.rcollectionhotels.it/en/grand-hotel-victoria/index> - Ph. +39 034432003
- Days 3 & 4: **5* Grand Hotel Parma** - Strada del Quartiere 4, Parma - https://www.grandhotelparma.com/?utm_source=google&utm_medium=cpc&utm_campaign=brand&utm_id=21273085120&gad_source=1&gclid=Cj0KCQjwsaqzBhDdARIsAK2gqnfru46HfUCbtPUvY6c-NoiRM_hssMlJBklImymNNCzruEY15V3hFL4aAiRUEALw_wcB - Ph. +39 0521 077077
- Days 5 & 6: **5* Castello di Spaltenna** - Via Spaltenna 13 - Località Pieve di Spaltenna, Gaiole in Chianti (SI) - <https://www.spaltenna.it/en/home> - Ph. +39 0577 749483
- Days 7 & 8: **5* Precise Tale Poggio Alla Sala** - Via Poggio Alla Sala 10, Montepulciano (SI) - <https://www.precisehotels.com/en/poggio-alla-sala> - +39 0578820050
- Days 9 & 10: **5* Borgobrufa Spa Resort** - Via del Colle 3, Brufa di Torgiano (PG) - <https://www.borgobrufa.it/en/> - Ph. +390759883
- Day 11 & 12: **5* Borgo La Chiaracia Spa & Resort** - Località Borgo La Chiaracia, Castel Giorgio (TR) - <https://www.borgolachiaracia.it/en/> - Ph. +39 0763 627123
- Day 13: **5* Pantheon Iconic Hotel** - Via di Santa Chiara 4/A, Roma - <https://www.thepantheonhotel.com/en/hotel/> - Ph. +39 06 87807070

(*) The Hotel list is indicative and subject to room availability – During High Season, one or more rooms may be unavailable; if so, we will propose a suitable alternative - To check the Hotel position, please click on its name

- **Transfers (**):**

- Day 1: Transfer to your accommodation in Lake Maggiore area
- Day 2: Transfer to your accommodation in Lake Como area
- Day 3: Transfer to your accommodation in Parma area
- Day 5: Transfer to your accommodation in Chianti area – Stopovers in Modena and Maranello
- Day 7: Transfer to your accommodation in Val d'Orcia area
- Day 9: Transfer to your accommodation in Assisi
- Day 11: Transfer to your accommodation in Orvieto - Stopovers in Spoleto and Deruta
- Day 13: Transfer to your accommodation in Rome - Transfer from your accommodation in Rome to the restaurant and back
- Day 14: Transfer to Rome Airport

(**) All transfers by private Luxury Sedan (2 pax) / Minivan (3 to 6 pax) / Minibus (7 to 15 pax)

- **Private Guided Visits / Tours / Activities (***):**

- Day 3: Half-day boat tour along the western coast of Lake Como: Bellagio and Lenno
- Day 4: Full-day excursion of Parma area with an Authorised Tourist Guide - Visits to a Parmesan Cheese factory, and a Parma ham factory - Cooking Class with lunch in a Parmesan Villa
- Day 5: Visit of a Traditional Balsamic Vinegar of Modena Producer with tastings - Private guided visit of Museo Ferrari in Maranello
- Day 6: Full-day excursion in Chianti area with a Sommelier Guide - Visit of a local wine cellars with tastings - Visit of a local olive oil mill with tasting
- Day 7: Full-day excursion to Volterra and Chiusdino - Visit of an Alabaster laboratory in Volterra
- Day 8: Full-day excursion by private minivan to Val d'Orcia area - 3-hour private walking tour of Montepulciano city centre with a Sommelier Guide, with tastings of Vino Nobile, Pecorino cheese and truffle - Visit of a Supertuscan Brunello di Montalcino wine cellar with tastings
- Day 9: 2-hour private walking tour of Assisi city centre with an Authorised Tourist Guide
- Day 10: Visit of a Truffle farm, truffle hunting and lunch in Assisi area
- Day 11: Visit of an Artisan Ceramics Laboratory in Deruta

- Day 12: 2-hour private walking tour of Orvieto city centre with an Authorised Tourist Guide - Half-day excursion to Civita di Bagnoregio
- Day 13: Full-day excursion to Tivoli with an Authorised Art Historian Guide – Transfer to your accommodation in Rome

(***) All tours by private Luxury Sedan (2 pax) / Minivan (3 to 6 pax) / Minibus (7 to 15 pax).

- **Admission Tickets to:**

- Isola Bella and Isola Madre on Lake Maggiore (including the public ferry to the islands)
- Villa Balbianello **OR** Villa Carlotta in Lake Como area
- Museo Ferrari in Maranello
- Abbazia di San Galgano in Chiusdino
- Duomo Cathedral and Underground in Orvieto
- Hadrian's Villa and Villa d'Este in Tivoli

- **Meals**

- Dinner at a selected restaurant with VITOR Founder and CEO in Parma area
- Dinner at a selected restaurant in Assisi city centre
- Dinner at a Michelin-starred Restaurant in Rome

- **Other**

- Meet and Greet at Milan Airport

- **Full emergency assistance 24 hours/day by our Back Office**

- **List of recommended restaurants and deli shops along the itinerary**

- **All taxes**

NOT INCLUDED IN THE PRICE

- All transfers and other services not specifically mentioned in the above program
- Meals, wine and beverages
- Porterage fees at every accommodation
- Camera or Video fees
- Tipping for local guides and drivers
- Laundry, telephone calls and other expenditures of personal nature
- Travel / Vacation insurance

OPTIONS

- Other options upon request

TOUR MAIN FEATURES

LAKE MAGGIORE

Benvenuti in Italia, welcome to Lake Maggiore!

It has the magnificent vintage air of old-fashioned vacations but never goes out of style. Lake Maggiore is the second largest in Italy in size (the biggest is Lake Garda) but the largest—that's why it's called Maggiore—of the lakes closest to the Alps. Geographically, it straddles two Italian regions, Lombardy and Piedmont, and a small part juts into Switzerland's Canton Ticino.



Since the 19th century, Lake Maggiore has been a top vacation and weekend destination for wealthy families from big cities, who built some of Northern Italy's most stunning villas on its shores. The secret of Lake Maggiore's success is its position just under Mount Rosa, a varied landscape, easy accessibility from both Milan and Piedmont, and a climate that allows very distinctive vegetation to thrive. The blossoming of azaleas, rhododendrons, camellias, lemons and magnolias in spring rightfully attract plant lovers.

The jewels of the lake are the **Borromean Islands**: anyone who has seen a postcard of Lake

Maggiore is familiar with their outline. The archipelago is one of the biggest attractions for travellers, and Isola Bella, Isola Madre and Isola dei Pescatori have plenty of charm. The archipelago is named after the Borromeo family, which acquired the islands in the 14th century and still owns two. The noble palaces on the islands, with their rooms filled with antique furniture, paintings and priceless porcelain, and the enchanting gardens are open to visitors and are a must on your list of things to see.

LAKE COMO

The magnificent scenery of Lake Como (also known as “Lario”) has enchanted artists and travellers for centuries: from French novelist Flaubert to musicians of the calibre of Gioacchino Rossini, Giuseppe Verdi, and Vincenzo Bellini; it was here that he composed his opera Norma. Today Lake Como continues to attract members of the international jet-set and celebrities who appreciate the Lake's evocative beauty and surroundings.

The Lake (one of Lombardy's several incomparable lakes) is of a characteristic upside-down Y-form. The town of **Como** is situated on its southwestern arm, **Lecco** on the southeastern arm, and **Colico** on that northern. From the Lake's shores, one can enjoy multiple fascinating views: suggestive “Borghi”, splendid villas and lush gardens await visitors searching for charm and relaxation or a little culture and contact with nature.

Breathtaking villas, one after the other, encircle the lake, a resort destination of the nobles of Lombardy since the 16th century. **Cernobbio** is the site of Villa d'Este (1600s), the location of Alfred Hitchcock's celebrated film *The Pleasure Garden*, and of Villa Erba, one of the most important Italian lake villas from the 1800s - today it is an internationally-known convention and expository complex. In the nearby **Lenno**, you will not miss Villa Balbianello, where “Star Wars: Episode II” and James Bond's “Casino Royale” were shot. You'll be amazed by its gardens, a perfect scenery for movie lovers.



Along the coast is **Tremezzo**, famous for its Villa Carlotta, with terrace gardens and a museum boasting works by Canova, Thorvaldsen, and Hayez. It was built in the 17th century for a powerful Milanese family. In the second half of the 19th century, Princess Marianne of Nassau bought the villa and gave it to her daughter Carlotta as a wedding present, hence the name. Her husband was a keen botanist and, over the years, turned it into the lush garden we see today.

Where the Lake's three arms meet, you will visit **Bellagio** and Villa Melzi. The Villa, built in 1808, is much sought-after for its botanical park, with sculptures and a garden renowned for its beautiful azaleas and rhododendrons.

PARMA

Your next destination is called “The Capital of Food”, and this is a well-deserved denomination, as Parma is known worldwide for its delicious food products.

Parma is known for its delicious food products. First, you will visit a **Parmigiano Reggiano** factory, where you will see cheese masters at work: an extraordinary way to get into the area's production culture and discover how a true gastronomic gem is made (more about Parmesan cheese in our [BLOG](#)).



Later on, visit a **Parma ham** factory, where you will learn the secrets of the most delicious ham, Prosciutto di Parma (to know more about raw ham in Italy, read the [article](#) in our **BLOG**).

And finally, you may savour authentic Italian cuisine in a fun-filled [cooking class](#) led by a local “**rezdora**” (a female cook in the Parmesan language). Immerse yourself into the tradition of fresh Italian pasta and study the secrets of preparing pasta dough from scratch, using just flour and eggs. You will

make your own “*Tortelli d'erbetta*” (Parma's most traditional pasta with a filling of ricotta cheese and chards) and delicious *tagliatelle* with tomato sauce – all local ingredients! Once your fantastic meal is ready, you will enjoy what you prepared, matched with a glass of local *Lambrusco* wine. A very tasty experience at the end of an unforgettable day!

MODENA AND THE MOTOR VALLEY

Modena is renowned worldwide for the famous people - Enzo Ferrari and Luciano Pavarotti above all - who were born and lived here, and for some of its gastronomical products. The city is the capital of the so-called “Motor Valley”: actually, the factories of the famous Italian sports car makers [Ferrari](#), [De Tomaso](#), [Lamborghini](#) and [Maserati](#) are located here.

In Maranello, you will visit **Museo Ferrari**, not just a collection of the past but an extraordinary experience of the world of Ferrari and sports car racing! How exciting to see the most beautiful cars in the world, exceptional artworks made by modern mechanic artisan masters.

Afterwards, you will stop at the estate of a **Balsamic Vinegar of Modena** Producer, to delight in the unique, enticing taste of traditional balsamic vinegar. Balsamic Vinegar of Modena is obtained from partially fermented, cooked and concentrated grape must. The grapes come exclusively from the area's vines, and the most critical processing phase is refinement inside containers of fine wood, such as oak, chestnut, oak, mulberry and juniper. Want to know more about this unique delicacy? Read the [article](#) in our **BLOG**.



CHIANTI



Only a few regions can offer such a beautiful and rich panorama as Chianti: green hills sketched by miles and miles of vineyards and olive groves, ancient walled villages, and panoramic curvy roads. Chianti Classico spreads from Florence to Siena and includes the municipalities of **Greve, Panzano, Radda, Gaiole and Castellina**. Most of the route consists of roads connecting larger towns to villages and castles, like the one leading to **Radda**, the former headquarters of the Chianti Military League, and then to **Castello di Brolio** where Bettino Ricasoli devised the “recipe” for Chianti wine.

VAL D'ORCIA

Val d'Orcia is one of the most fascinating places in Italy, included by UNESCO in the list of World Heritage Sites. Its landscape is a part of the agricultural hinterland of Siena, redrawn and developed when it was integrated into the city-state's territory in the 14th and 15th centuries to reflect an idealized model of good governance and create an aesthetically pleasing picture. The landscape's distinctive aesthetics, flat chalk plains with almost conical hills and fortified settlements on top, inspired many artists. Their images have come to exemplify the beauty of well-managed Renaissance agricultural landscapes.

In **Montepulciano**, our friend Francesca will lead you to discover this beautiful town full of stories, legends and thousand flavours, introducing you to the excellent products of this unique land: olive oil, pecorino cheese and *Vino Nobile di Montepulciano*.



Then, you will get to **Montalcino**, one of the prettiest hill towns in Tuscany. Around the village, rows of olive trees, precious grapevines and yellow fields create an enchanting landscape. Here you may visit a *Brunello* winery to taste the most famous *Supertuscan* wine, probably the best Italian red!

Finally, you will stop in **Bagno Vignoni**, a tiny and charming village where the main square is a pool 49 meters long and 29 wide. Several hot springs, whose therapeutic qualities have been renowned since antiquity, bubble up from its bottom! All this creates a pleasant sensation; leaving will be hard!

ASSISI

Assisi is the birthplace of Francis, the nobleman who renounced all his possessions to devote his life to helping the needy and became the most acclaimed Saint of the Catholic Church.

The splendid **Basilica**, one of the emblems of Christianity, located on Mount Subasio and overlooking the entire valley, is dedicated to him. Apart from being a strong appeal to millions of religious believers, the Basilica is a monument of great artistic value. The construction of the Basilica began two years after his death, in 1228, and between the end of the 13th and the beginning of the 14th century, the basilica's walls were frescoed by the best artists of that time: Giotto, Cimabue, Simone Martini and Pietro Lorenzetti. St. Francis' Basilica consists of two churches laid upon each other and a crypt containing the tomb of the Saint. The Lower Basilica presents a simple facade with a double front portal embellished with a rose window and a mosaic. The interior is decorated with frescoes by some of the most important painters from 1200 to 1300, from Cimabue to Giotto, from the Lorenzettis to Simone Martini.



In the **Upper Basilica**, you will admire the frescoes of the life of St. Francis, painted by Giotto, the stories of the Old and New Testament covering the entire nave, and other beautiful frescoes by Cimabue and Torriti.

Another figure who profoundly influenced these places is Saint Clare, to whom the homonymous **Basilica** -with a facade made of white and pink stone and divided into three sections by horizontal cornices - is dedicated. The interior frescoes and the remains of the Saint are visible through a window in the crypt.

Try to enjoy the mystical atmosphere of Assisi:

"Be praised, my Lord, through our sister Mother Earth,

Who feeds us and rules us,

And produces various fruits with coloured flowers and herbs."

(St. Francis, Prayer of the Canticle of the Creatures)

UMBRIA

Umbria is the greenest region of Italy, and its citizens are famous for their hospitality. This morning, our first stop will be **Spoletto**, a medieval hill town in the Umbria region, famous for its summer music festival, "Festival dei Due Mondi". Thick walls and a magnificent gorge surround the city, and fine medieval and Roman monuments sit along the streets. The Duomo is one of Spoleto's most pleasing sights: dating back to the 12th century, the cathedral is set against a backdrop of hills and valleys. The Rocca is high above the town, a Papal fortress used as a prison until the 1980s. A massive bridge, Ponte delle Torri, built in the 14th century, functioned as a bridge and aqueduct; we can walk on it for breath-taking views of the valley and gorge below.

You will have lunch in Spoleto; you can try a typical Spoleto food, "torta al testo" (bread prepared with water, flour, salt, pepper, and olive oil and cooked on a particular marble stone in a wood-burning oven); it is sometimes stuffed with ham, sausage, or simply with herbs prepared in olive oil.

Then, you'll head for **Deruta**, famous for its splendid, brightly coloured maiolica. The production of ceramics in Deruta goes back to the 13th century. In those times, small "bottegas" produced objects of everyday use: jugs, bowls, and basins. Maiolica reached its apex in the 16th century, with artists making various motifs, such as mythological figures, battles and religious scenes.



ORVIETO AND CIVITA

Orvieto in Umbria is perhaps the most beautiful hill town in Italy, perched up on a volcanic rock, its history dating back to the Etruscans.

Although just an hour from Rome, the architecture is different, with many of the buildings constructed out of “tufo”, a volcanic rock. Orvieto’s main attraction is its 14th-century **Cathedral** – a masterpiece of Gothic architecture with a glistening façade of stained glass, mosaics and sculptures. Another attraction is **St. Patrick’s Well**, a 62-meter-deep (203



feet) feat of engineering characterized by two spiral staircases that wind around the well (yet never meet), with 248 steps down to the water. A pleasant guided tour along a straightforward route makes it possible to know Orvieto’s underground world, created by its ancient inhabitants over about 2,500 years of uninterrupted digging. A tour at the discovery of a millenary, surprising and unexpected “Underground City”, you will surely enjoy it!

At lunch don’t miss “salumi di cinghiale o cervo” (boar or deer sausage) and pecorino cheese and taste the region's prized white truffle oil together with the delicious white wine of the area, Orvieto Classico!

Civita di Bagnoregio, the spectacular “borgo” slowly sliding towards the valley, is also known as the “Dying City”. The town is famous for its unique position atop a plateau of friable volcanic tuff overlooking the Tiber river valley. It is in constant danger of destruction as the edges of the plateau collapse due to erosion, leaving the buildings to crumble as their underlying support falls away.

TIVOLI

Discover one of Italy's hidden gems! Here is Tivoli, a small town about 30 Km east of Rome, boasting 2 of the most spectacular sites in Italy, **Emperor Hadrian's Villa and Villa d'Este**.

Emperor Hadrian built his villa to escape the crowd and turmoil of the capital. Much of the enormous, luxurious ancient villa remains intact today. You will be surprised by the innovative application of Renaissance plumbing in the fountains and waterworks, perfectly integrated with the landscape.

The other masterpiece in the area is Villa d'Este, the fantastic Villa commissioned by Cardinal Ippolito of the Este family around 1560. Among the masterpieces of the Italian Renaissance that most inspired landscape architects and painters, it is an ideal reinterpretation - in a sumptuous way - of the hanging Eden of Babylon. The prestigious residence is surrounded by terraces, stairways and avenues set on each other, decorated with water games so audacious as to reveal considerable engineering skills. The monument was elected the most beautiful park in Europe and UNESCO Heritage with the motivation: "one of the first gardens of wonders, which from the beginning had a decisive influence on the development of European landscape painting ».



The tour is over, but the memories of a fantastic journey will accompany you for a lifetime!

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Arrivederci for another tour with **VITOR, Visit Italy on the Road**.

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when you live it,
and when you remember it

Ciao da Vitor



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